

Novel stakeholder engagement: the importance of quality evaluation

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Method

What is **quality** stakeholder engagement?

Outcome?

Method?

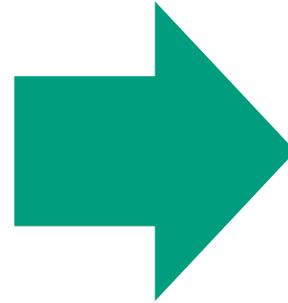
Context



Method evaluation criteria

- Representativeness
- Early involvement
- Independence
- Influence
- Transparency

(Rowe and Frewer 2000)



Emergency preparedness

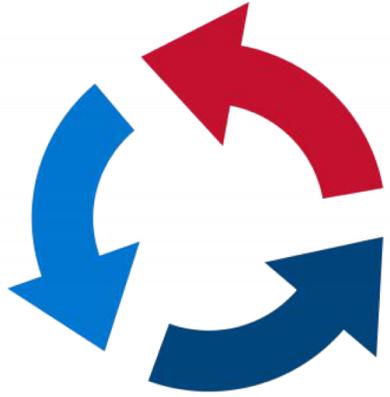
Nanotechnology

Two stakeholder engagement activities



Inclusiveness

- Representativeness is **not** always important
- Include those who are usually excluded
- Inclusive deliberation on ***framing*** issues



Continuity and flexibility

- Less focus on timing
- Be open to new issues

Independence and influence

and framing

- ***How*** and ***why*** are participants selected?
- ***Who*** frames issues?





Transparency

What is the *purpose*?

What are the *aims*?

Who benefits from the process?



Accountability and learning

Mutual learning for **all** participants

Includes organisers and sponsors



Any concerns and issues should be ***recorded*** and ***responded*** to

Inclusiveness

Continuity and flexibility

Independence and influence

Transparency

Accountability and learning